



THE **LD ALENA** FONT FAMILY PRODUCT SPECIFI- CATIONS



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About the Design

LD Alena Family. A Contemporary Classic

The LD Alena Family is a bundle of 16 fonts: Both Upright and Italics include Small Caps and come in 8 weights. The glyph set supports all Latin languages for professional use in multi-language typography. Additional glyphs such as various figure sets, alternates for ›a‹ and ›g‹ or a set of basic symbols and arrows make the LD Alena Family suitable for many different fields of high-quality typesetting.

LD Alena Family was created by Swiss designer Roland Stieger. It is the first comprehensive type design by the well-known creator of numerous award winning graphic design projects. The starting point of his sans serif Alena project was a number of woodcuts by Jost Hochuli (published in 1980) showing capitals, which are based on the proportion of the Roman monumental inscription of the first and second centuries AD. The minuscules are based on a late form of the humanist minuscule. In this sense LD Alena is a contemporary classic.

The Miserable Thing About Software

The font software has been tested by the Lazydogs Typefoundry in all conscience. The functionality of font software though is strongly dependent of the application using it and additionally installed software tools. Possible conflicts with installed software may occur and cannot be prevented. For information concerning this matter please consult this documentation or contact us for further questions.

Lazydogs Typefoundry

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THE **LD ALENA** FONT FAMILY SPECIMEN

The quick brown fox jumps over the lazydogs. Pack my box with five dozen liquor jugs. Bei jedem klugen Wort von Sokrates rief Xanthippe zynisch: Qu'mes j'vaux faichent l'whisky pour deux zèbres! Eva jagt im Taxi quer durch Sylt. 75423 mal musste sie heute umsteigen. *Langflest þessara orða hafa komið fram í tengslum við málfarsráðgjöf í síma. Nýyrðadagbókin er því ekki afrakstur skipulegrar orðtöku úr nútímamáli.*

Nie każdy wie, że "Pchnąć w tę łódź jeża lub ośm skrzyń fig" to pangram – zdanie, które zawiera wszystkie trzydzieści dwie litery polskiego alfabetu.

**Però l'arribada de la tipografia digital ha tornat a posar en qüestió la imatge gràfica correcta. Mane-
ra incorrecta intel·ligència o no del tot adequada intel·ligència.** Tercümanın da, kamu idaresi çalışan-
larının gibi sır saklama yükümlüğü bulunmaktadır; tercüman tarafsız ve yansız olmak zorundadır.

Har du sprogøre og sprogøje – fører teksten dig til forståelse eller fanger den blot din flittige & raffinerede opmærksomhed? Afklarer den spæde spørgsmål? Burtu kuği viļņus šķeļ. Bet pa vidu viss tas ūdens. Šņāc un ķērc, un jēgu smeļ.

La langue française impose des règles typographiques très strictes. On accentue normalement les éléments qui doivent l'être. «Être ou ne pas être accentuée» Omgrepet kan òg bli brukt for å visa til tale som ligg nær nedskrive språk. Semiotikk er studiet av sosialt betingede tegn-systemer og den mening de kan gi, studiet av hvordan vi sier noe og hvordan vi skaper mening.

Ordet semiotikk kommer fra gresk semion som betyr tegn eller i medisinsk språk symptom. Med hjälp av det mänskliga språket representeras tankar, konkreta föremål och abstrakta begrepp, aktioner och idéer kan ses som en del av människans kognitiva förmåga.

LD Alena Family 10pt / 14pt



THE **LD ALENA** FONT FAMILY SPECIMEN

Pack my box with five dozen liquor jugs. Bei jedem KLUGEN WORT VON SOKRATES rief Xanthippe zynisch: Qu'mes j'vaux faichent l'whisky pour deux zèbres! Eva jagt im Taxi quer durch Sylt. *The quick brown fox jumps over the lazydogs.* Pack my box with FIVE DOZEN LIQUOR JUGS. Qu'mes j'vaux faichent l'whisky pour deux zèbres!

LD Alena Thin Upright and Italic 11 pt / 14 pt

Pack my box with five dozen liquor jugs. Bei jedem KLUGEN WORT VON SOKRATES rief Xanthippe zynisch: Qu'mes j'vaux faichent l'whisky pour deux zèbres! Eva jagt im Taxi quer durch Sylt. *The quick brown fox jumps over the lazydogs.* Pack my box with FIVE DOZEN LIQUOR JUGS. Qu'mes j'vaux faichent l'whisky pour deux zèbres!

LD Alena Light Upright and Italic 11 pt / 14 pt

Pack my box with five dozen liquor jugs. Bei jedem KLUGEN WORT VON SOKRATES rief Xanthippe zynisch: Qu'mes j'vaux faichent l'whisky pour deux zèbres! Eva jagt im Taxi quer durch Sylt. *The quick brown fox jumps over the lazydogs.* Pack my box with FIVE DOZEN LIQUOR JUGS. Qu'mes j'vaux faichent l'whisky pour deux zèbres!

LD Alena Regular Upright and Italic 11 pt / 14 pt

Pack my box with five dozen liquor jugs. Bei jedem KLUGEN WORT VON SOKRATES rief Xanthippe zynisch: Qu'mes j'vaux faichent l'whisky pour deux zèbres! Eva jagt im Taxi quer durch Sylt. *The quick brown fox jumps over the lazydogs.* Pack my box with FIVE DOZEN LIQUOR JUGS. Qu'mes j'vaux faichent l'whisky pour deux zèbres!

LD Alena Medium Upright and Italic 11 pt / 14 pt

Pack my box with five dozen liquor jugs. Bei jedem KLUGEN WORT VON SOKRATES rief Xanthippe zynisch: Qu'mes j'vaux faichent l'whisky pour deux zèbres! Eva jagt im Taxi quer durch Sylt. *The quick brown fox jumps over the lazydogs.* Pack my box with FIVE DOZEN LIQUOR JUGS. Qu'mes j'vaux faichent l'whisky pour deux zèbres!

LD Alena Semibold Upright and Italic 11 pt / 14 pt

Pack my box with five dozen liquor jugs. Bei jedem KLUGEN WORT VON SOKRATES rief Xanthippe zynisch: Qu'mes j'vaux faichent l'whisky pour deux zèbres! Eva jagt im Taxi quer durch Sylt. *The quick brown fox jumps over the lazydogs.* Pack my box with FIVE DOZEN LIQUOR JUGS. Qu'mes j'vaux faichent l'whisky pour deux zèbres!

LD Alena Bold Upright and Italic 11 pt / 14 pt

Pack my box with five dozen liquor jugs. Bei jedem KLUGEN WORT VON SOKRATES rief Xanthippe zynisch: Qu'mes j'vaux faichent l'whisky pour deux zèbres! Eva jagt im Taxi quer durch Sylt. *The quick brown fox jumps over the lazydogs.* Pack my box with FIVE DOZEN LIQUOR JUGS. Qu'mes j'vaux faichent l'whisky pour deux zèbres!

LD Alena Extrabold Upright and Italic 11 pt / 14 pt

Pack my box with five dozen liquor jugs. Bei jedem KLUGEN WORT VON SOKRATES rief Xanthippe zynisch: Qu'mes j'vaux faichent l'whisky pour deux zèbres! Eva jagt im Taxi quer durch Sylt. *The quick brown fox jumps over the lazydogs.* Pack my box with FIVE DOZEN LIQUOR JUGS. Qu'mes j'vaux faichent l'whisky pour des zèbres!

LD Alena Black Upright and Italic 11 pt / 14 pt



THE **LD ALENA** FONT FAMILY OPENTYPE FEATURES

OpenType Features

The following features are accessible by using LD Alena Family:

- Localised Forms (LOCL) for Polish kreska accent etc.
- Stylistic Set 1 and 2 (ss01, ss02): single-storey a and g
- Stylistic Set 3 and 4 (ss03, ss04): italic f versions
- Stylistic Set 5 and 6 (ss05, ss06): J and M versions
- Stylistic Set 7 and 8 (ss07, ss08): Ampersand versions
- Stylistic Set 9 / Titling Alternates (ss09, TITL): Q versions
- Contextual Alternates (CALT)
- Standard and historical Ligatures (LIGA, HLIG)
- Small Caps with SC figures (SMCP, C2SC)
- All Caps with auto-tracking and lining figures (CASE, CPSP)
- 4 Figures sets (PNUM, ONUM, LNUM, TNUM)
- Subscript & Superscript (SUBS + SUPS)
- Numerators & Denominators (NUMR + DNOM)
- Fractions and Ordinals (FRAC, ORDN)

ć ó ś	➔	ć ó ś
a æ g	➔	a æ g
f	➔	f f
J M	➔	J M
&	➔	& eſ

Q	➔	Q Q
Qf----->	➔	Qf→
ff st	➔	ff st
Hn8	➔	HN8
nn2	➔	NN2
1568	➔	1568
1568	➔	1568
1568	➔	1568
1568	➔	1568 ¹⁵⁶⁸ ₁₅₆₈
13/47	➔	13/47
8a No.	➔	8 ^a N ^o

LD Vela
Bold Italic

better

LD Alena
Bold

together



LOOKING
FOR A
MATCH FOR
LD ALENA?

Try LD Vela!
Happily ever after

Looking for high-quality and modernity? Check out the combination of LD Vela and LD Alena. Not only their names match, these two families give you all the present-time vibes you want: a high x-height, open counters, low-contrast stroke widths.

Both LD Vela by Holger Königsdörfer and LD Alena by Roland Stieger were carefully crafted for professional typography and come with a plethora of open type features – perfect companions for high-quality type-setting. They are truly contemporary, but durable: technically and visually. These two are here to stay!